



## SPIRIT OF GIVING FACT SHEET

### **Spirit of Giving Defined:**

The Spirit of Giving is an idea that originated at Mission Hospital about members of the local community serving one another in simple but meaningful ways. The thought is to recognize and challenge individuals about the way and manner that each person can help in their everyday lives. Some people demonstrate their spirit of giving through thoughtful acts. Some do so through volunteering their time and talents. Still others do it through philanthropy. The Spirit of Giving advances the hospital's mission to support the health and quality of life of the people and communities we serve.

### **History of Spirit of Giving**

Mission Hospital created the Spirit of Giving program in 2003 when looking for a way to share the hospital's culture and values with the surrounding community. The program's outreach to local Orange County residents began with an 18-month mobile tour that visited community events throughout the county. More than 60,000 visitors experienced the multi-media tour, which articulated the Spirit of Giving through video presentations, personal testimonies, photos and more.

### **“100,000 Acts of Giving” – A Call to Action**

The 100,00 Acts of Giving program is a call to all Orange County residents to demonstrate their Spirit of Giving in their own unique way through a simple act of kindness or good deed. During the coming year and a half, we are seeking to accomplish a total of more than 100,000 combined acts of giving between the hospital, individuals and the community. Mission Hospital will stage a series of acts – such as giving flowers to 33,000 different Orange County residents and visitors – to lead by example and show how simple deeds can have a positive effect on the community.

### **Spiritofgiving.org – Keeping Track of 100,000 Acts**

Through [spiritofgiving.org](http://spiritofgiving.org), community members can log on and share their experiences with acts given or received. The [spiritofgiving.org](http://spiritofgiving.org) website will also provide updates on future acts of giving and special events, offer personal stories from others, serve as a message board, show which communities are most giving, and will serve as a virtual community for Spirit of Giving.